



KALEESUWARI
REFINERY PRIVATE LIMITED

PROMISE OF HEALTH AND HAPPINESS

Since 1973



ABOUT US

Since its inception in 1973, Kaleesuvari has been synonymous for great products that pushed the limits. With the launch of Gold Winner, the company redefined the edible oil space. At a steady pace of growth achieved through consistency in quality and judicious expansion, the company has taken giant strides to build a diverse portfolio of superior brands that assure consumers of health and happiness.

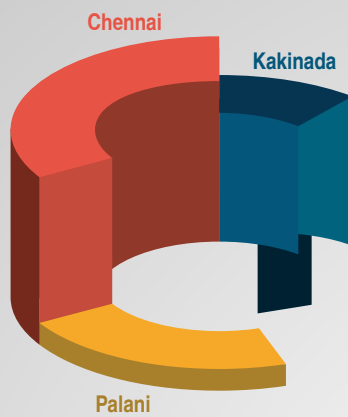
Today Kaleesuvari's portfolio of brands encompass food, personal care and home care segments. Kaleesuvari's growth is further defined by its growing international presence in markets like USA, Canada, UK, France, Germany, Australia, UAE, Kuwait, Qatar, Singapore, Malaysia, Hongkong, Myanmar, Sri Lanka, Maldives, Indonesia, Papua New Guinea, Saudi Arabia.

OUR BRANDS



INFRASTRUCTURE

Vengai Vasal, Chennai: Tamil Nadu
Palani, Dindigul: Tamil Nadu
Kakinada: Andhra Pradesh



Kaleesuwari's journey over the last two decades is one of infinite achievements. The company is globally headquartered in Chennai, India. However, an international office in Singapore has been set up to keep pace with the growth.

Production capabilities include hi-tech ultra modern refineries in 3 locations across South India, backed by advanced technology from Desmet Ballestra, Belgium.

Production infrastructure is equipped to offer a variety of

formats to suit different SKUs according to market needs. This includes small sachets, pillow pouches, standee pouches, PET bottles and HDPE jars and tins.

And all this made possible, thanks to a team of over 2000 skilled technicians and experts who ensure health and happiness through their steadfast commitment to process and quality.

QUALITY CONTROL AND TECHNOLOGY



Kaleesuwari lays great emphasis on quality control and research. Advanced quality control processes are in place to ensure superior quality, right from sourcing raw materials to processing and packaging of the finished products.

This uncompromising commitment is what makes Kaleesuwari's products nothing less than world-class.

MILESTONES

REFINED SUNFLOWER OIL

The flagship brand-Gold Winner Refined Sunflower Oil was launched. It redefined the refined edible oil space and won the hearts of consumers to soon become the No.1 brand.



1993

2003



VANASPATI

Foray into a whole new category: Gold Winner Vanaspati was launched.

PULSES

Pulses - Sree Gold range of Dals was launched with benefit of high protein



2005

2007



OLIVE OIL

A specialised Olive Oil that is rich in antioxidants and vital nutrients-Fedora Olive Oil (formerly known as Cardia) was launched.

LAMP OIL

A whole new category was created with the launch of the first branded Lamp Oil- Dheepam. Soon followed yet another addition to the category Dheepam Parijat and Dheepam Temple



2009

MILESTONES

BLENDED

Cardia Life, with the goodness of Corn and Olive that helps in improving the immunity to lead a healthy life. Cardia Life Fit with natural antioxidants and goodness of Oryzanol for an active lifestyle.



2010

2011



REFINED GROUNDNUT OIL

Gold Winner Refined Groundnut Oil launched.

REFINED RICE BRAN OIL

Refined Rice Bran Oil brand- Orysa was launched.



2012

2013



COCONUT OIL

Launch of the Coconut Oil range- Eldia Pure Coconut Oil and Pure Plus Pure Coconut Oil.

TRADITIONAL OILS

Cardia Advanced groundnut and gingely oil range is the essence of our tradition, advanced for today's discerning consumers. It is extracted using traditional methods that brings alive the true flavours of our tradition



2020

OUR GLOBAL PRESENCE





**Gold
Winner**[®]



All of us love food. Sometimes we yearn for a certain kind of food. After all, food brings us happiness. With Gold Winner, the same food can bring you, health too, because Gold Winner contains essential vitamins like Vitamins D, A & E, Anti-oxidants to keep you healthy. Trusted by millions of MOMS.

- ▶ Supply Fortified oil containing Vitamin A&D
- ▶ Certified as per the international standards of BRC & USFDA
- ▶ Kosher & Halal approved facilities
- ▶ Confirms to HACCP (Hazard Analysis Critical Control Point), SHPB (Singapore Health Promotion Board), GFDA (Ghana Food and Drugs Authority), DMC (Dubai Municipality Council), SLS (Sri Lankan Standards)
- ▶ Known for state-of-the-art manufacturing / Packaging aligning with specific market requirement



Healthy Vitamins



Natural Anti-oxidants



Maintains Cholesterol

Pack Sizes : Pet Bottle: 1, 1.5, 1.8, 2, 5 & 15 litre

Cardia

ADVANCED

Gingelly Oil

Key Benefits:

- ▶ Rich in Omega 9 & Omega 6.
- ▶ Tocopherol Natural Anti-oxidants.
- ▶ Cholesterol lowering Lignans.
- ▶ Authentic taste.
- ▶ Rich in aroma and has no artificial flavours or additives.



The Cardia Advanced range is the essence of our tradition, advanced for today's discerning consumers like you. This range is extracted from high quality seeds, sourced with great care to retain all its goodness and is extracted using traditional methods. Cardia Advanced is packed with health & goodness.

Cardia Advanced Cold Pressed Gingelly Oil is filled with unsaturated fatty acids and natural anti-oxidants to add health apart from flavour & taste to your food. It will keep your taste buds alive & longing for more while nurturing your wellness.

Pack Sizes : Pet Bottle: 1 litre

Cardia

ADVANCED

Groundnut Oil

Key Benefits:

- ▶ MUFA, PUFA.
- ▶ Helps Lower Plasma Cholesterol.
- ▶ Tocopherol Natural Anti-oxidants.
- ▶ Excelent source of nutrition.
- ▶ Rich in aroma and has no artificial flavours or additives.



The Cardia Advanced range is the essence of our tradition, advanced for today's discerning consumers like you. This range is extracted from high-quality seeds, sourced with great care to retain all its goodness and is extracted using traditional methods.

Cardia Advanced is packed with health & goodness. Cardia Advanced Filtered Groundnut Oil is rich in MUFA, PUFA, giving this oil the ideal fat balance. This nourishes your body and helps you lead an active life. Enjoy the traditional flavour & a modern active lifestyle.

Pack Sizes : Pet Bottle: 1 litre

orysa[®]

REFINED RICE BRAN OIL

1 Oil. 4 Benefits.



4
Antioxidants



Absorbs
15% less oil



Controls
Cholesterol



Balanced
Oil



A good cooking oil doesn't just add taste to the food, but also plays a pivotal role in one's health.

Yes! That's Orysa for you with all the goodness of physically refined Rice Bran Oil packed in it.

An excellent salad & frying oil.

Pack Sizes : Pet Bottle: 1 litre

Gold
winner

Eldia™

PURE
COCONUT OIL

Key Benefits:

- ▶ 100% pure Coconut oil
- ▶ Massage oil
- ▶ Anti bacterial
- ▶ Superior baby oil



Gold Winner's Eldia Coconut Oil continues the same tradition of quality and highest trust of Gold Winner. As pure & natural as the Coconut. Gold Winner's Eldia Pure Coconut Oil nourishes hair to keep it soft & shiny and keeps skin glowing always.

With Gold Winner's Eldia, Get Great Hair & Great Fragrance.

Pack Sizes : Pet Bottle: 200 ml, 100 ml



Key Benefits:

- ▶ Castor Oil for harmonious relationship with Kith & Kin
- ▶ Sesame Oil which Mitigates Evil
- ▶ Coconut Oil for concentration and peace of mind
- ▶ Mahua (Illupai) Oil for prosperity and wealth
- ▶ Rice Bran Oil as simplest offering to Goddess Anna Lakshmi



Blend of 5 pure oils

Long lasting flame

Heavenly fragrance



Light up your life with Dheepam, a blend of five pure oils and have a divine experience forever. Dheepam is designed and developed with pleasing Sugandha Dravyas, worshipping with Dheepam can elevate your mood and provide a feeling of serenity and peace that is associated with divine interventions.

Variants :

- ▶ Dheepam
- ▶ Dheepam Parijat

Pack Sizes :

- ▶ **Dheepam:**
Pet bottle : 1 Litre, 500 ml, 200 ml
- ▶ **Dheepam Parijat:**
Pet bottle : 1 Litre, 500 ml

CERTIFICATIONS



OUR TRUSTED PARTNERS



KALEESUWARI
REFINERY PRIVATE LIMITED

📍 **Corporate Office:** 53, Rajasekaran Street, (Off) Radhakrishnan Salai, Mylapore, Chennai - 600 004, Tamil Nadu, India.

☎️ +91 44 4614 3999 📠 +91 44 4614 3900

✉️ exports@kaleesuwari.com

🌐 www.kaleesuwari.com 📱 @kaleesuwari 📺 /user/kaleesuwari